

# [PDF] Branding Faith: Why Some Churches And Nonprofits Impact Culture And Others Don't

Phil Cooke - pdf download free book

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#### Books Details:

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#### Description:

**From the Back Cover** Whether your goal is to share a message of faith, raise money for charity, preach salvation, build an inner-city outreach, or give your audience hope, Phil Cooke describes the new rules for communicating your message in the 21st century. Cooke, a television producer and

media consultant, will show you how to cut through the overwhelming media clutter, connect, and then develop a meaningful relationship with your audience. This is an essential book for anyone in the business of communicating a message with the hope of changing the world.

### **About the Author Phil Cooke | Burbank, CA**

From religious media to humanitarian and cause marketing, Phil Cooke—consultant, strategist and media activist—is unparalleled at helping religious and nonprofit organizations and their leaders tell their story to the world. He has appeared on MSNBC, CNBC and CNN, and his work has been profiled in *The New York Times*, *The Los Angeles Times* and *The Wall Street Journal*. Phil also speaks at workshops, seminars and conferences on a global basis.

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