[PDF] Community Health Education Methods: A Practical Guide

Robert J. Bensley, Jodi Brookins-Fisher - pdf download free book



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Description:

The Third Edition of Community Health Education Methods: A Practical Guide teaches students to effectively communicate health education messages and positively influence the norms and behaviors of both individuals and communities. This text explores the methods used by health educators, including didactic techniques designed to guide others toward the pursuit of a healthy lifestyle. The authors explain the essential tools involved in communicating messages to specific audiences, providing readers with a full grasp of the skills necessary in making a difference.

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