

# [PDF] Designing Visual Interfaces: Communication Oriented Techniques

**Kevin Mullet, Darrell Sano - pdf download free book**

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**Books Details:**

Title: Designing Visual Interfaces:

Author: Kevin Mullet, Darrell Sano

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## **Description:**

An excellent introduction to the design theories involved in the creation of user interfaces. Instead of the usual examples and pictures of computer screens and application menus, Mullet approaches the concept of UI from its "outside world" roots. With examples ranging from street signs to corporate logos to the map of the London Underground, each section attacks the issues of interface design from the ground up, appealing first to the eye and then to the mind. Task menus are compared with concert programs and street signs are equated with icons.

This is not a technical book, so advanced developers might want to supplement it with a platform-specific how-to. For aesthetic advice and sheer enjoyment, anyone involved with or interested in

interface design should pick it up.

**From the Publisher** Ironically, many designers of graphical user interfaces are not always aware of the fundamental techniques that are applied to communication-oriented visual design -- techniques that can be used to enhance the visual quality of GUIs, data displays, and multimedia documents. This book describes some of the most important design rules and techniques that are drawn from the rational, functionalist design aesthetic seen in modern graphic design, industrial design, interior design, and architecture -- and applies them to various graphical user interface problems experienced in commercial software development.

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