

[PDF] Designing Web Usability

Jakob Nielsen - pdf download free book



Books Details:
Title: Designing Web Usability
Author: Jakob Nielsen
Released: 1999-12-30
Language:
Pages: 432
ISBN: 156205810X
ISBN13: 978-1562058104
ASIN: 156205810X

[CLICK HERE FOR DOWNLOAD](#)

pdf, mobi, epub, azw, kindle

Description:

Creating Web sites is easy. Creating sites that truly meet the needs and expectations of the wide range of online users is quite another story. In *Designing Web Usability: The Practice of Simplicity*, renowned Web usability guru Jakob Nielsen shares his insightful thoughts on the subject. Packed with annotated examples of actual Web sites, this book sets out many of the design precepts all Web developers should follow.

This guide segments discussions of Web usability into page, content, site, and intranet design. This breakdown skillfully isolates for the reader many subtly different challenges that are often mixed

together in other discussions. For example, Nielsen addresses the requirements of viewing pages on varying monitor sizes separately from writing concise text for "scanability." Along the way, the author pulls no punches with his opinions, using phrases like "frames: just say no" to immediately make his feelings known. Fortunately, his advice is some of the best you'll find.

One of the unique aspects of this title is the use of actual statistics to buttress the author's opinions on various techniques and technologies. He includes survey results on sizes of screens, types of queries submitted to search portals, response times by connection type and more. This book is intended as the first of two volumes--focusing on the "what." The author promises a follow-up title that will show the "hows" and, based on this installation, we can't wait. --*Stephen W. Plain*

Topics covered: Cross-platform design, response time considerations, writing for the Web, multimedia implementation, navigation strategies, search boxes, corporate intranet design, accessibility for disabled users, international considerations, and future predictions.

From Library Journal While everyone wants to design cool web sites, no one wants to think simple and consider whether the design actually accomplishes its goal, which is usually to sell, teach, or entertain. The sole exception is Nielsen, who has made a living speaking and writing about what works and what doesn't work in interactive media. His simple, well-written, and well-illustrated book discusses web usability, page design, content design, site design, intranet design, accessibility for users with disabilities, international use, future directions, and simplicity. Buy more than one copy. Copyright 2000 Reed Business Information, Inc.

- Title: Designing Web Usability
 - Author: Jakob Nielsen
 - Released: 1999-12-30
 - Language:
 - Pages: 432
 - ISBN: 156205810X
 - ISBN13: 978-1562058104
 - ASIN: 156205810X
-