

# [PDF] How To Get Rich: One Of The World's Greatest Entrepreneurs Shares His Secrets

**Felix Dennis - pdf download free book**

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## **Books Details:**

Title: How to Get Rich: One of the W

Author: Felix Dennis

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## **Description:**

**From Publishers Weekly** This is not your usual get-rich-quick manual. Though Dennis, a poet (*When Jack Sued Jill: Nursery Rhymes for Modern Times*) and the founder of a publishing empire (including *Maxim* magazine), wants to help the reader rank at least among the lesser rich (equal to a net worth of \$30 million–\$80 million by his definition), he isn't himself motivated by money. With his own fortune estimated at between \$400 million and \$900 million, he doesn't have to be. Instead,

Dennis wants to demystify the money-getting process, and his straight-talking, honest advice makes a refreshing change in this oversaturated field. Using humorous examples from his own business life, Dennis's advice, from *The Five Most Common Start-Up Errors* to *The Power of Focus*, might sound like conventional fare, but delivered in his signature bawdy, British style, it's altogether more entertaining—and more practical. Dennis highlights the right strategies and mindset to get readers their millions, but he won't air-brush his story or soften the bitter truth along the way. As he says, when it comes to acquiring wealth, being a bit of a shit helps. (*June*)

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**From** Imagine an audio with a thundering Charlton Heston-type voice imploring all listeners to fear nothing and no one. That's the essence of British poet (A Glass Half Full, 2002, and Lone Wolf, 2004) and magazine publisher Dennis' advice on getting—and staying—rich. Inspirational to the nth degree, Dennis launches his entertaining and anecdote-filled memoir-narrative with a definition of rich, from two tables showing the comfortable poor to the superrich in wealth, either measured by cash in hand/quickly realizable assets or wealth in true net worth. (\$2.4 million, in the latter category, by the way, classifies you as the comfortable poor.) He then deliberately destroys every getting-rich myth extant. There is no great idea (witness Ray Kroc and the founding of McDonald's). And there is no luck or accident in accumulating wealth—just plain hard work and smarts. His other rules? Focus, sell before you need to, and hire talent smarter than you (among others). Common sense abounds, as do stories and snippets of T. S. Eliot, Samuel Beckett, and others, befitting a poet and a self-made man. --Barbara Jacobs --This text refers to an out of print or unavailable edition of this title.

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