

[PDF] Integrity: The Courage To Meet The Demands Of Reality

Henry Cloud - pdf download free book

Books Details:

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Author: Henry Cloud

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Description:

From Publishers Weekly For Cloud, an author, clinical psychologist and corporate consultant, integrity is more than just a person's ethics and morals. The French and Latin meanings of the word hint at its origins, "that the whole thing is working well, undivided, integrated, intact and uncorrupted." Achieving this "wholeness" requires the development of six character traits (creates trust, unafraid of reality, results-oriented, solves "negative realities," causes growth and finds meaning in life) which Cloud examines in great detail, using business stories like Proctor and Gamble's success in China and the experiences of his CEO friends and clients. What each of his stories has in common is how success, often wild success across multiple fields, is fueled by openness, honesty to one's self and to others and "true trust," which is borne out of someone's goodness not being "dependent on anything." Cloud's conversational writing style makes for an easy

read, and much of his advice is sound if not groundbreaking, but some aphorisms come off as hokey. ("Things never work. When they don't, that is the time to make them work. Then, if you do, they work," or "Character = the ability to meet the demands of reality," which is not to be confused with integrity, the courage to meet those same demands.) This book is not for the person seeking a quick-fix; Cloud's breed of integrity is a lifestyle choice.

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Review “[Integrity] lays out a transparent way to be a terrific leader by drawing on and improving your best traits.” (New York Times)

“Let Henry Cloud teach you how to live an authentic life. This is a must-read!” (Ken Blanchard, Co-Author, The One-Minute Manager)

“Dr. Henry Cloud is an expert in helping leaders see how their character development is essential to their effectiveness.” (Denis Beausejour, Consultant and former Global Vice President of Marketing, The Procter & Gamble Company)

“Dr. Cloud will show you how to produce the results you are looking for in your work and personal life.” (Dr. Phil McGraw, #1 New York Times bestselling author and host of the Dr. Phil show)

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