## [PDF] Memory

# Alan Baddeley, Michael W. Eysenck, Michael C. Anderson - pdf download free book



#### Books Details:

Title: Memory Author: Alan Baddeley, Michael W. Ey

Released: Language: Pages: 546 ISBN: 1848721846 ISBN13: 9781848721845 ASIN: 1848721846

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### **Description:**

This best-selling textbook presents a comprehensive and accessible overview of the study of memory. Written by three of the world's leading researchers in the field, it contains everything the student needs to know about the scientific approach to memory and its applications.

Each chapter of the book is written by one of the three authors, an approach which takes full advantage of their individual expertise and style, creating a more personal and accessible text. This enhances students' enjoyment of the book, allowing them to share the authors' own fascination with

human memory. The book also draws on a wealth of real-world examples throughout, showing students exactly how they can relate science to their everyday experiences of memory.

Key features of this edition:

- 1. Thoroughly revised throughout to include the latest research and updated coverage of key ideas and models
- 2. A brand new chapter on Memory and the Brain, designed to give students a solid understanding of methods being used to study the relationship between memory and the brain, as well as the neurobiological basis of memory
- 3. Additional pedagogical features to help students engage with the material, including many 'try this' demonstrations, points for discussion, and bullet-pointed chapter summaries

The book is supported by a companion website featuring extensive online resources for students and lecturers.

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