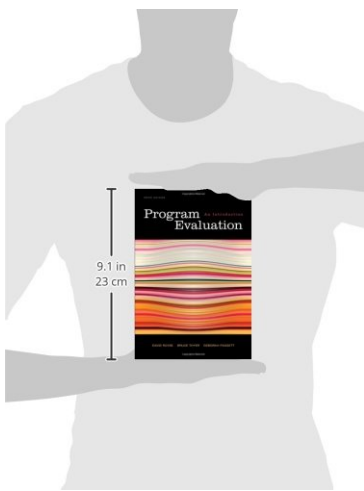


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Praised by instructors and students alike, PROGRAM EVALUATION: AN INTRODUCTION helps your students evaluate services and programs that they will encounter in their professional practice. In the process of learning evaluation techniques and skills, students will become proficient at critically analyzing evaluation studies conducted by others. The authors present and simplify all the essentials needed for a critical appreciation of evaluation issues and methodology. The authors' clear writing style and clear presentation of concepts, as well as the text's hands-on and applied focus, will guide students on how to gather evidence and demonstrate that their

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