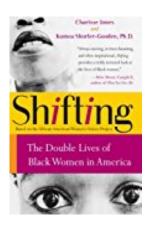
## [PDF] Shifting: The Double Lives Of Black Women In America

Charisse Jones, Kumea Shorter-Gooden - pdf download free book



## **Books Details:**

Title: Shifting: The Double Lives of Author: Charisse Jones, Kumea Shorte

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## **Description:**

**From Publishers Weekly** USA Today correspondent Jones and psychologist Shorter-Gooden initiated the African American Women's Voices Project and recorded the experiences of 333 survey respondents and 71 interviewees. The results are here compiled to form an urgent narrative, doggedly chasing the hypothesis of the book's title: that the twin bigotries of race and gender force

black women to constantly "shift" between identities in order to accommodate the expectations thrust upon them by black men and white America. "From one moment to the next, they change their outward behavior, attitude, or tone, shifting `white,' then shifting `Black' again, shifting `corporate,' shifting `cool.' " The authors argue that the contemporary survival tactic of shifting is rooted in slavery, but history does not figure strongly, with the bulk of the book composed of quoted testimonies from the research subjects, tracking their shifting experiences in the realms of communication, mental health, beauty standards, romance, child-rearing and religion. Compelling and educational tribulations are piled on, but the authors rarely pause to reflect on the contradictions or solutions the stories present. Yet the book makes a real contribution, as men and women of all races will find it an illuminating if sometimes shocking record of life between two "isms."

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From Jones, national correspondent for *USA Today*, and Shorter-Gooden, a psychologist, team up to examine how black women cope with racism, sexism, and the myths--from the image of hypersexuality to long-suffering strength--that govern their lives. Based on research garnered from the African American Women's Voices Project, the largest study to date of black women, the authors detail these women's survival strategy of "shifting" as needed into different roles, personas, and even language appropriate to corporate America or black communities. Drawing on surveys of a cross section of black women, the authors cite troubling statistics on dissatisfaction with their image and their treatment. The authors intersperse the statistics with excerpts from interviews that illustrate how individual women are coping. The poignant individual portraits provide a glimpse into the lives of black women in the church, in their families, at work, in personal relationships, as the women behind the statistics speak with their own voices about the personal cost of the need for "shifting." *Vanessa Bush* 

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