

[PDF] The Other Side Of Innovation: Solving The Execution Challenge (Harvard Business Review)

Vijay Govindarajan, Chris Trimble - pdf download free book

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About the Author

Vijay Govindarajan is the Earl C. Daum 1924 Professor of International Business and the Founding Director of the Center for Global Leadership at the Tuck School of Business at Dartmouth College, and the 2008 Professor-in-Residence and Chief Innovation Consultant for General Electric. Chris Trimble, a well-known innovation speaker and consultant, is also on the faculty at Tuck.

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