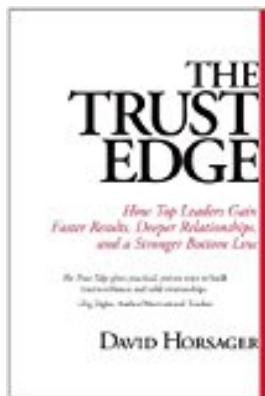


[PDF] The Trust Edge: How Top Leaders Gain Faster Results, Deeper Relationships, And A Stronger Bottom Line

David Horsager - pdf download free book



Books Details:

Title: The Trust Edge: How Top Leaders Gain Faster Results, Deeper Relationships, and a Stronger Bottom Line
Author: David Horsager
Released: 2011-01-01
Language:
Pages: 315
ISBN: 1609361334
ISBN13: 978-1609361334
ASIN: 1609361334

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Description:

Review "Incredibly vital message for today!" ---Zig Ziglar, author and motivational teacher
--This text refers to an out of print or unavailable edition of this title.

Review "Few things are more important in life than earning the trust of others. The Trust Edge gives practical, proven ways to build trustworthiness and solid relationships. Incredibly vital message for today!" **Zig Ziglar, author, motivational teacher**

"Trust is the most important fundamental between leaders and among people. It is the cornerstone for building lasting relationships and growing successful business enterprises. This book shows you exactly how to build the 8 Pillars of Trust and how to apply them for maximum effectiveness." **-Dr. Nido Qubein, Chairman, Great Harvest Bread Co. and President, High Point University**

"Gripping and insightful! Anyone wanting to take his or her leadership to the next level must read this book! It will become THE AUTHORITATIVE GUIDE on building Trust!" **-Alex Lopes, CEO, Progora**

"A breach of confidence in the aviation industry can have a catastrophic outcome. Horsager's book provides practical application of critical trust principles in a manner that will enhance the business relationships and bottom line in any industry." **-Steve Wareham, Airport Director, Minneapolis-St. Paul International Airport**

"This book is great for the soul-- not to mention business. Horsager's 8 Pillars of Trust supply the nourishment we need to be successful in life and business. It's a book to read and reread to keep us fortified." **-Carol Odell, CEO, Better Business Bureau—Southern Colorado**

"David is right on the money. Trust is the lubricant of high-performing working relationships. The Trust Edge provides a comprehensive behavioral blueprint to integrate the 8 essential Pillars of Trust into your organization. This is a must read book for organizational leaders and their supervisors." **-Larry Cole, Ph.D., CEO, TeamMax®, and author of People-\$mart Leaders**

"David Horsager's book, The Trust Edge, is a powerful resource for leaders. As I read it, I kept thinking: 'We need to do this! This would make us more effective!' This well-written, well-conceived, well-documented book demonstrates the importance of trust. Horsager's practical tips and illustrations will help any organization increase its effectiveness if it is willing to build on the foundational pillars he describes. The Trust Edge will pay dividends for smart companies!" **-Jay Barnes, President, Bethel University**

"I wholeheartedly support the lessons that David outlines in The Trust Edge. I am a big believer in authenticity. The more people get to know and see the real person, the more likely they are to extend their trust." **-Mike Tattersfield, President and CEO, Caribou Coffee Company**

"At a time when our confidence in political, economical, and social institutions is at its lowest level in recent history, David Horsager shows us the path to rebuilding both trust and success." **-Matt Kinne, Administrator Walker Methodist Health Center**

"Horsager hits the mark in delivering his important message about the critical nature of trust in all relationships-- whether between family, friends, business associates, or governments. Especially in these uncertain times we live in, David's insights should be embraced by everyone." **-Jim Hamilton, Director, National League of Cities, Risk Information Sharing Consortium**

"The Trust Edge is not a quick fix, but an investment-- a legacy of wisdom. It should be leather bound for life's journey. David has tapped into a rich reservoir of personal experiences as a master educator, parent, and husband." **-Jeff Edson, CFO, Lyle Signs**

"David has nailed the trust issue. His book shines a bright light on the impact trust has on every

aspect of our lives. We can all gain valuable insight from The Trust Edge." **-Bill Schult, CEO, Maximum Potential**

"Based on research but written for practical use by real-life leaders, The Trust Edge takes a fresh look at the foundation of genuine success-- TRUST. At Kemp's, we believe that building trust creates a sustainable competitive advantage." **-Jim Green, President and CEO, Kemp's**

"David Horsager shows you the process to develop and build trust in any situation. If you don't have trust, you have nothing. In spite of what some people say, making your way in the world is all about trust." **-Thomas J. Winninger, Chairman, Winninger Companies and Ascendancy Research**

"The Trust Edge is full of insight into not only why the right things remain fundamental, but also how to go about them in daily life and in business. Trust must be earned and habits must be formed. Anyone with an interest in improving their personal relationships will not be able to put this book down. They will also find an amazingly quick impact in their business life. They will be changed and people will notice." **-Steven Grandchamp, President and CEO, OpenLogic**

"The Trust Edge, clearly lays out the 8 Pillars of Trust that are foundational for the starting point of all working relationships." **-Dr. Dennis S. Reina, Ph.D., Co-Author, Trust & Betrayal in the Workplace: Building Effective Relationships in Your Organization**

"When we are intentional about striving to conduct ourselves in a manner that makes us worthy of trust, the natural 'by-product' is that people will want to associate with us and do business with us. David Horsager's book will give you the tools needed to live such a life." **-Bill Forbes, General Manager, A1 Automotive Services**

"The Trust Edge has valuable lessons, not only for business professionals, but also for individuals looking for guidance in their own personal development. Trust, that's what it's all about!" **-Larry N. Swenson, President, Noel International**

"Any enterprise seeking to improve its financial and operational performance will benefit from the principles in Horsager's work on trust. The Trust Edge is a principle-centered yet practical approach to sustained individual and organizational success." **-Ken Morris, JD, former VP, Boston Scientific, current President, Apercu Group**

"David Horsager is on target-- leadership begins from within and fundamentally depends on trust. If you aspire to leadership, park your ego at the door, cultivate a quiet mind, and study the road ahead. Trust and humility are fundamental." **-Dr. Massoud Amin, Distinguished Professor and Director, Technological Leadership Institute, University of Minnesota**

"David Horsager takes a broad look at trust as a business success measure and offers practical suggestions that will resonate with people across all industries." **-Philomena Morrissey Satre, VP Wells Fargo, Diversity & Inclusion**

"WOW, The Trust Edge is based on the #1 principle that I use when I go in to turn around a company! There is nothing more important TRUST. When established in the proper framework, it becomes the path for increased profits, productivity, morale, output, and most importantly, customer and employee retention. I love the book. You have placed in print the very essence of my leadership success-- THANK YOU!" **-Ronald E Lentz, CEO, WLG, USA group, and CEO, World Commerce Services**

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