[PDF] The Well-Fed Self-Publisher: How To Turn One Book Into A Full-Time Living

Peter Bowerman - pdf download free book



Books Details: Title: The Well-Fed Self-Publisher: Author: Peter Bowerman Released: 2006-08-01 Language: Pages: 294 ISBN: 0967059860 ISBN13: 978-0967059860 ASIN: 0967059860

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Description:

Review "This comprehensive reference covers all the bases, and does it with humor and a personal touch." --Dan Poynter, Author, "Self-Publishing Manual" (and 120+ books)

"This book is a gem. Well organized, well written, all the facts, and lots of smart advice." --M.J. Rose, (Former Self-Publisher), Author, International Bestseller, "The Venus Fix"

"As an industry insider, this book is a refreshing alternative to most of what's out there on the subject." --Ron Pramschufer, 35-year publishing industry veteran

About the Author In 1993, after a 15-year career in sales and marketing, Peter Bowerman turned his sights to freelance commercial writing. With no industry experience, no previous paid writing experience and no writing background, he built a commercial freelancing business in Atlanta, Georgia from fantasy to full-time in less than four months. His corporate client list has included The Coca-Cola Company, BellSouth, IBM, UPS, Holiday Inn, Cingular Wireless, DuPont, American Express, Mercedes-Benz, The Discovery Channel, Junior Achievement, Georgia-Pacific, the CDC, and many others. He is the author of the award winning Book-of-the-Month Club selection, The Well-Fed Writer and its companion volume (and triple award-finalist), TWFW: Back For Seconds, how-to "standards" in his chosen field of lucrative commercial freelancing. He has published over 250 articles and editorials, leads seminars on writing and is a professional coach on both commercial freelancing business start-up and self-publishing. In 2006, he released The Well-Fed Self-Publisher: How to Turn One Book into a Full-Time Living, a detailed how-to guide to making your book a commercial success – minus the big publisher or hefty marketing budget. The book chronicles his own successful self-publishing path, where he created a full-time living for more than five years (and counting).

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