

[PDF] Weapons Of Mass Deception: The Uses Of Propaganda In Bush's War On Iraq

Sheldon Rampton, John Stauber - pdf download free book



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Description:

From Publishers Weekly As government officials and observers battle over whether or not the Bush administration exaggerated intelligence reports of Iraq's weapons of mass destruction to justify war, there should be a ready audience for this new book by the authors of *Believe Us, We're Experts!* Professional debunkers of media manipulation, Rampton and Stauber unmask the impact of "information warriors and perception managers" (as one PR consultant described himself) on Bush's

attempt to turn public opinion in favor of war on Iraq. The authors deconstruct the PR campaign to promote the U.S. in the wake of September 11: the State Department's hiring of ad exec Charlotte Beers ("the queen of Madison Avenue") to direct the campaign; how PR execs and lobbyists helped construct the government's anti-Iraq message; the administration's alleged misinformation and distortion of facts and reliance on rumor to influence public opinion. Anyone skeptical of the reasons for the war against Iraq will find their suspicions enhanced here.

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Review "The authors brilliantly expose an interconnected web linking some of the country's largest public relations and advertising firms, the Pentagon, the State Department and the White House."

□**San Francisco Chronicle**

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